



Dear McCall Families,

Welcome to the 2016-2017 school year!

For those of you who are newcomers to McCall, our Home and School Association (HSA) exists to support the school in providing the absolute best learning environment for our students. It is because of the efforts of McCall's HSA in past years that the school has a new playground safety surface, upgraded sound system, renovated library filled with books (for which we successfully raised significant amounts of funds to open in recent years when the District didn't fund school librarians), Playworks (structured recess), classrooms furnished with Promethean/SMART boards, Chromebooks for the 6th, 7th and 8th grades, a successful 100 Book Challenge program (for grades K through 2), an enhanced Science Lab, a Wonders Reading Program (now for grades 1 through 5), a wonderful website, weekly email communications, and more!

**Because of the Philadelphia School District budget situation, McCall HSA conducts an Annual Fall Fundraising Campaign to raise additional funds to maintain the success of our McCall environment.** Last year our Campaign raised nearly \$60,000! Some of the things we would like to accomplish include continuing to fund Playworks, providing air conditioning units now that McCall received its electrical upgrade, and purchasing textbooks and technology.

- Remember that a donation of \$500 earns you a leaf on our Giving Tree!
- You may be able to make a matching contribution through your company.
- All donations are tax-deductible, as McCall HSA is a 501(c)(3) non-profit entity.

**Per family, we are asking for \$250, \$500, \$1000, \$2500, or more, paid at once or with an installment plan. Any amount helps!** Nothing is too small! And please spread the word!

We are seeking funds from community sponsors as well, but we need as much family support as we can get! Please invest in our children's education.

In addition to your financial support, we will need help this year with event planning, marketing, outreach, food donations, and staffing tables. We can use help in the classrooms, the office, and in the lunchroom. There are so many ways to be involved.

Each week, McCall HSA sends out a weekly update of information via email. Please provide **your email address** along with your name, child's name and class/grade. We email reminders of events and provide important information like school closures. The McCall HSA website is also updated regularly with pertinent school information, including a calendar of events. Please visit our website at [www.meetingmccall.com](http://www.meetingmccall.com).

Thank you for making a commitment to McCall!

***Laurel Landau***

McCall Home & School Association President

### **McCall Home & School Board**

#### **Executive Board**

Laurel Landau ([president@meetingmccall.com](mailto:president@meetingmccall.com))  
Sheri Feinberg ([vicepresident@meetingmccall.com](mailto:vicepresident@meetingmccall.com))  
Laura Sepe ([treasurer@meetingmccall.com](mailto:treasurer@meetingmccall.com))  
Farah Kapoor ([secretary@meetingmccall.com](mailto:secretary@meetingmccall.com))

#### **Board Members-at-Large**

Stephanie Grenier-Griffin  
Lisa Hardy  
Tim Miller  
Marci Seder  
Lauren Summers  
Markus Weidner

### **Highlights of 2015-2016 HSA Accomplishments:**

- Hosted Fourth Annual Casino Night & Silent Auction where we raised over \$40,000.
- Replaced playground safety surface and upgraded auditorium sound system.
- Funded Playworks and purchased 2 SMART boards.
- Worked with NELSON to beautify our grounds including the creation of planters and gardens.
- Purchased novels for middle school students and 100 Book Challenge books for lower grades.
- Worked with Green Team to fund and install two filtered drinking water fountains.
- Raised over \$2100 by collecting over 21,000 Box Tops; arranged an Ice Cream Truck Party for winning classes.
- Raised over \$5500 from Bake Sales, Shoparoo, AmazonSmile, Equal Exchange, and local shops/restaurants hosting McCall Days.
- Added over 20 leaves to McCall Giving Tree (earned with a \$500 cash donation to McCall Home & School).
- Promoted and sold School Uniforms and coordinated Picture Day.
- Organized annual Halloween Party and Chinese New Year Party after school.
- Organized a Welcome Back Party, Dinner at Aqua, McCall Relays, Movie Nights, Scholastic Book Fair, Tango Karaoke Night, Skate Night, and Sixers Night!
- Assisted with Women's Career Day and Blue & Gold Day.
- Treated the teachers to Teacher Appreciation breakfasts; maintained Amazon Wish Lists.
- Coordinated the 100 Book Challenge and the annual Art to Remember project.
- Assisted with the Drama Club Performance (The Lion King).
- Maintained and updated our website and Facebook page and provided weekly communications for McCall Families.