



INTERNET SAFETY

Parents • Guardians • Communities



NetSmartz® Workshop

A program of the

NATIONAL
CENTER FOR

**MISSING &
EXPLOITED**
CHILDREN®

NetSmartz® Workshop



PARENTS' GUIDE TO SMARTPHONE SAFETY

THE RISKS

- CYBERBULLYING**
With the constant connectivity of smartphones, your child may be more susceptible to cyberbullying or have more opportunities to cyberbully others.
- GEOLOCATION**
A GPS-enabled smartphone can reveal your child's location through online posts and uploaded photos.
- INAPPROPRIATE CONTENT**
With smartphones, your child has mobile access to content you may consider inappropriate, such as pornography or violent videos.

5WAYS TO BE SMARTER THAN THE SMARTPHONE

1. Be a parent and a resource. Establish clear guidelines, tech limits and consequences for inappropriate behavior, but be open so your child can come to you with any problems.
2. Set up password protection. This will keep everyone but your child from accessing personal data stored on the phone.
3. Update the operating system. New versions often contain important security fixes.
4. *Download apps before they are*



NETSMARTZ.ORG

ONLINE

Computers • Laptops • Cell phones • MP3 players
Gaming devices • E-readers • Tablets



WHAT DO YOUR CHILDREN DO ONLINE?

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SAFETY & SECURITY ISSUES

- Inappropriate content
- Online privacy
- Sexting
- Online sexual solicitation
- Cyberbullying

TALK ABOUT THE **RISKS** AT EVERY AGE

YOUNGER CHILDREN

Netiquette

Looking at inappropriate content

Pop-ups/passwords

Not trusting everyone you meet online

TWEENS & TEENS

Cyberbullying

Sexting

Posting personal/
inappropriate information

Meeting offline

INAPPROPRIATE CONTENT

- Pornography
- Excessive violence
- Hate speech
- Risky or illegal behaviors



HOW TO RESPOND

- Don't frighten them
- Listen attentively
- Tell them it's not their fault
- Answer questions
- Help them report it

WHAT THEY SHOULD DO

- Turn off the screen
- Use the back button
- Tell a trusted adult
- Report it to the website or app

DON'T POST



- Inappropriate or illegal behavior
- Offensive language
- Threats of violence
- Underage drinking or drug use
- Hate speech

WHAT YOU CAN DO

- Establish expectations for online behavior
- Set consequences for inappropriate posts
- Talk about appropriate usernames
- Review comments and pictures
- Talk about what their friends are posting

ONLINE PRIVACY

WHAT'S OK?

Pictures of family & friends (with permission)

Casual conversation in a game

WHAT'S NOT OK?

Certain kinds of personal information

A close-up, over-the-shoulder view of a person with long, light brown hair, seen from the back and side. They are resting their chin on their hand, looking at a laptop screen. The screen displays the title 'PERSONAL INFORMATION' in large, bold letters, with 'PERSONAL' in black and 'INFORMATION' in orange. Below the title is a bulleted list of five items: Passwords, Home address, Location, Home/Cell phone number, and Email address. The laptop keyboard is partially visible at the bottom. In the bottom right corner of the image, there is a logo for 'NetSmartz World' with a globe icon.

PERSONAL INFORMATION

- Passwords
- Home address
- Location
- Home/Cell phone number
- Email address

RISKS OF SHARING PERSONAL INFORMATION

- Identity theft
- Online scams
- Hacking



WHAT YOU CAN DO

- Establish rules about what they can share
- Learn about reporting options
- Help them set privacy settings
- Help them create strong passwords
- Talk about friends lists

**BULLYING + TECHNOLOGY =
CYBERBULLYING**

EXAMPLES OF CYBERBULLYING



- Sending mean texts
- Photoshopping pictures
- Creating fake profiles
- Posting fight videos
- Spreading rumors and gossip
- Posting embarrassing pictures
- Sending threatening or harassing comments

DIFFERENCES BETWEEN CYBERBULLYING & BULLYING

- Spreads faster
- Wider audience
- Follows children home



Cyberbully



Victim



Bystander



A CYBERBULLYING VICTIM MIGHT

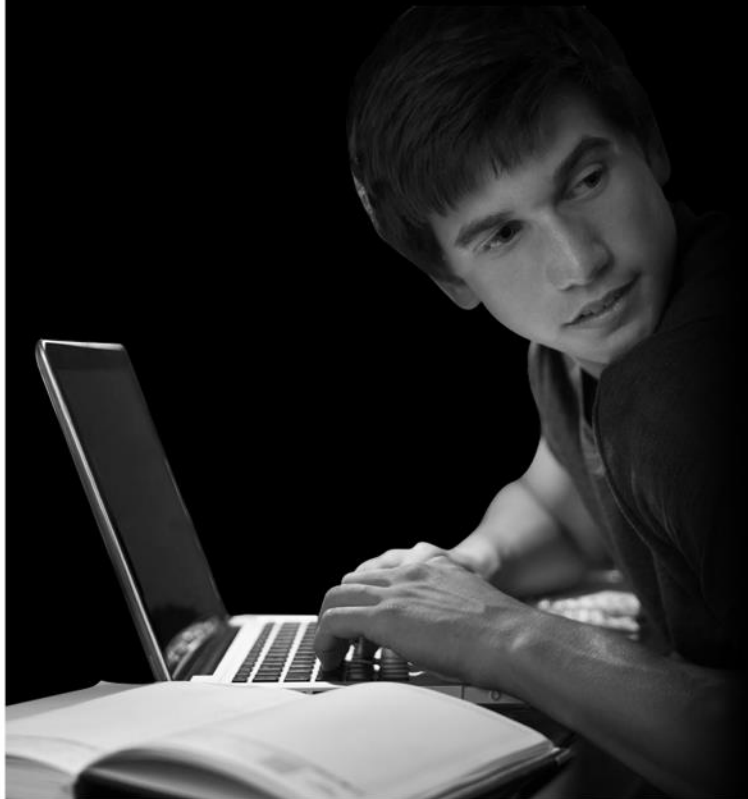


- Stop using the computer or cell phone
- Act nervous when receiving an email, IM or text
- Seem uneasy about going to school
- Withdraw from friends and family

HOW TO HELP

- Consider saving the evidence
- Block cyberbullies
- Set up new accounts
- Talk to the school
- Report it

CYBERBULLYING BEHAVIORS



- Quickly switches screens or closes programs
- Uses the computer at all hours
- Gets unusually upset if they cannot use the computer
- Laughs excessively while online
- Avoids discussions about what they are doing
- Uses multiple online accounts

HOW TO PREVENT IT

- Establish expectations for online behavior
- Set consequences for cyberbullying
- Model good online behavior

TALK TO YOUR CHILD ABOUT **NOT** BEING A BYSTANDER.



- Establish expectations for reporting
- Encourage them to stand up for the victim
- Help them report the cyberbullying

TECH OPTIONS

- Install filtering and monitoring software
- Consult your cell phone provider
- Research options for other mobile devices
- Look at individual apps
- Explore built-in security features



**TECHNOLOGY CAN'T CATCH
EVERYTHING, SO COMMUNICATE!**



➤ Parents & Guardians



➤ Educators



➤ Law Enforcement



➤ Teens



➤ Tweens



➤ Kids

Parents & Guardians

Teaching Digital Citizenship

Online Educator
Training Program

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Check out our new online educator training program.

Parenting wired kids can be difficult, especially if you didn't grow up with the same technologies. These resources can help.



Tell us how you're using NetSmartz!

Read the NetSmartz Blog!

➤ CHOOSE an ISSUE

NetSmartz.org

- Discussion starters
- Information about the issues
- Safety pledges
- Tip sheets
- Videos

NetSmartzKids

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NetSmartzKids.org

- Activities
- E-books
- Games
- Monthly updates
- Videos

WHO are YOU
on the
NetSmartz
CREW?

Activity of the Month

Hall of Fame

Life before
the Internet
by
Webster

Video of the Month

What do you usually
use to go online?

Vote!

NSTeens CHALLENGE



Are you smart and safe online? Take the NSTeens Challenge to find out!

Helping you make safer choices online

Educators



Videos

Cyberbullying, gaming, meeting offline... these videos explain it all!



Games

Cyberbully zombies and evil cheeseburgers? These are not your average Internet safety games.



Comics

Are you going to become a cyberbully or stand up to them? In these comics, YOU control the story!



Quizzes

Are you smart and safe online? Take the challenge to find out!

NSTeens.org

- Games
- Quizzes
- Safety tips
- Videos
- Webcomics

THANK YOU!

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Endnotes

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¹²Ryan’s Story Presentation LTD., “Ryan’s story.” Last modified 2010. Accessed December 17, 2012. <http://www.ryanpatrickhalligan.org>.

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