

**Dear Friend,**

## **McCall Home & School Association Needs Your Help!**

On May 10, 2019, we are hosting our **2019 McCall Gala & Auction** at the Reading Terminal Market to raise money for McCall School, which the School District of Philadelphia last year named its **#1 Kindergarten through Grade 8 School** as well as a "Model School." McCall recently was named a National Blue Ribbon School! We invite you to join us in supporting McCall locally and to help us maintain our enriched learning environment for our children.

Gen. George A. McCall School, located at 7th and Spruce Streets, has been an educational hub for Philadelphia families for over 100 years. It is a public K-8 elementary school that serves the Washington Square West, Society Hill, Old City, and Chinatown catchment.

Our school has 715 students enrolled. McCall takes pride in the diversity of our school community: approximately 78% of the students qualify as economically disadvantaged, 56% of the students are Asian American, 3% Hispanic, 13% African American, 20% Caucasian, and 8% identify as being of two or more races. Approximately 20% of the students require English as a Second Language education.

Unfortunately, the economic challenges of the School District require us to supplement our funding privately. We routinely purchase textbooks, computers, maintain our facilities, support McCall's performing arts programming, and more. Our goal this year is to raise \$100,000, over half of which will fund EducationWorks in 2019-20.

*"The EducationWorks Program at McCall benefits our students socially, emotionally and physically. Our EducationWorks Coach implements a socialized recess program and class play time as well as providing Positive Behavior Supports for our middle school students through a restorative action program. The financial support from our HSA to fund Education Works affords the McCall students the opportunity to engage in these structured programs and work collaboratively with their peers."*

**– Principal Stephanie McKenna**

**Stephanie McKenna**  
Principal

McCall Elementary  
School

**Anna Perng**  
President

McCall Home and  
School Association

**Francine Sandrow  
& Kevin Hoekzema**  
Co-chairs

2019 McCall Gala

### **Host Committee**

Cari Akula

Marla Axelrod

Peggy Banaszek

Jessica Beers

Alison Bozic

Bob Caplan

LaShayah Edgefield

Lisa Hallowell

Chloe Harris

Grace Hopper

Harvey Hurdle

Jessica Mosur Joseph

Nancy Lin

Priscilla Lo

Jenny Meassick

David & Jackie Raible

Brian Schwartz

Lindsay Williams

Paige Wolf

**325 South 7th Street**  
**Philadelphia, PA 19106**

[www.mccallschool.org](http://www.mccallschool.org)

## Please Help the Children in Our Neighborhood!

### Event Sponsorship

All sponsorship levels receive Name and Logo recognition

1. At the event
2. Displayed prominently at McCall
3. Featured on our website.

CATEGORY	DONATION	RECEIVE
Bronze	\$250+	Name & Logo Recognition
Silver	\$500+	2 Gala Tickets
Gold	\$1,000+	4 Gala Tickets
Platinum	\$2,000+	8 Gala Tickets
Diamond	\$5,000+	10 Tickets Plus a Special Promotion throughout the Event

### Silent Auction Donation

Gift Certificate, Tickets, Tour, etc.

### Cash Donation

### Ticket Packages

Donations are tax deductible as McCall Home & School Association is a designated 501(c)(3) organization. Please make checks payable to "McCall Home and School Association" (address below).

You may also donate on our website: [www.mccallschool.org](http://www.mccallschool.org) or via PayPal Giving Fund <https://bit.ly/DonatetoMcCall>. Donors will be listed on our website and recognized at the event.

For questions regarding sponsorship, please contact Dave Raible at [DaveRaible1@gmail.com](mailto:DaveRaible1@gmail.com). For questions involving the Silent or Live Auction, please contact Anna Perng at [president@mccallschool.org](mailto:president@mccallschool.org) or Priscilla Lo at [priscilla.lo@gmail.com](mailto:priscilla.lo@gmail.com).

**We Greatly Appreciate Your Support**

**Thank You for Helping Us Remain a Top Philadelphia School!**

**Stephanie McKenna**  
Principal

McCall Elementary  
School

**Anna Perng**  
President

McCall Home and  
School Association

**Francine Sandrow**  
& **Kevin Hoekzema**  
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