

# *Lets Party*

*(for the kids' sake)*

The McCall  
Home & School Association  
welcomes you to the



2019 McCall

*Gala &  
Auction*

Benefiting our school's  
educational programs.



**The  
Sandrow-Hoekzema  
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Proudly Supports  
McCall Elementary School**



# Dear McCall Family,

## Welcome to the Seventh Annual McCall Gala!

McCall Elementary School is a microcosm of Philadelphia: our school has 78% economically disadvantaged students, 19% multilingual learners, and 10% students who live in transitional housing. Our National Blue Ribbon and Lindback award-winning 70 faculty and staff work tirelessly every day to overcome Pennsylvania's unequal school funding system. Our school's 19106 zip code does not make our school immune from the challenges facing public schools across our state.

McCall Home and School Association is proud to serve as that vital bridge between home, community, and school. Our volunteers and supporters are from all walks of life. Tonight's success is a testament to the absolute dedication of our diverse McCall Gala Host Committee and to the incredible partners we have in this city.

As we "party for the kids' sake" to raise critically needed funds for General George A. McCall Elementary School, please know that your support this evening will make a lasting impact in the lives of McCall students, faculty, and staff.

Thank you for being champions of public education. Thank you for changing lives with every dollar raised tonight.

Very truly yours,

Anna Perng, President, McCall Home & School Association

Peggy Banaszek, Vice President

Cari Akula, Treasurer

Francine Sandrow, Secretary

# FASHIONDISTRICT PHILADELPHIA



Fashion District is the largest premier shopping, dining and entertainment destination in downtown Philadelphia.

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# Dear McCall Community & Supporters,

## As principal of McCall Elementary School,

I want to express my appreciation for your generosity over the years, which has enabled McCall to remain one of the top public elementary schools in Philadelphia. Congratulations to the McCall Gala Host Committee for your stellar volunteer efforts to raise funds for our school! Thank you to our special guest Mayor Jim Kenney, Community Partner honoree Michael Solomonov, Gala sponsors, and over 200 auction donors for pitching in to support our public elementary school. Because of you, students and staff have access to the necessary resources to be able to be successful!

Sincerely,

Stephanie McKenna

Principal,

General George A. McCall Elementary School

Special Honoree

*Michael  
Solomonov*



**Michael Solomonov is the executive chef and co-owner of Philadelphia's pioneering Israeli restaurant, Zahav, and the co-author of three cookbooks.**

He is the 2011 James Beard Award winner for "Best Chef, Mid-Atlantic", a 2016 James Beard Award winner for "Best International Cookbook" and "Book of the Year" for his and business partner/co-author Steven Cook's first cookbook, *Zahav: A World of Israeli Cooking*, and the 2017 James Beard Award's "Outstanding Chef." In 2018, *Zahav* was recognized by *Food & Wine Magazine* as one of "The 40 Most Important Restaurants of the Past 40 Years".

In addition to his duties at *Zahav*, Chef Solomonov co-owns Philadelphia's Federal Donuts, Dizengoff, Abe Fisher, Goldie, and the philanthropic The Rooster, which donates 100% of its profits to their non-profit partner, Broad Street Ministry Hospitality Collaborative.

In June 2019, Solomonov will bring another slice of Israeli food culture to Philadelphia with K'Far, his and Cook's forthcoming Israeli bakery & café. Since 2017, Solomonov and the Israel Ministry of Tourism (IMOT) are partners in championing Israel's extraordinarily diverse and vibrant culinary landscape.

Special Guest

# Mayor Jim Kenney



Photo Credit: S. Madera for City of Philadelphia

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**7 pm to 7:30 pm**

Open Bar, Appetizers, and Grazing Dinner  
M Concept Pop Up Shop

**7:30 pm**

Welcome

Francine Sandrow, Gala co-chair  
Principal Stephanie McKenna

**McCall HSA Officers:**

Anna Perng, Peggy Banaszek,  
Francine Sandrow, and Cari Akula

**Auction Co-chairs:**

Jessica Mosur Joseph and Priscilla Lo

Mayor Jim Kenney

**Award Presentation:**

Michael Solomonov, Community Partner Award

**9:00 pm**

Live Auction and Dessert

**9:30 pm**

Auction and Raffle Winners are notified  
Dancing and Music by DJ Gabe Wilmes,  
courtesy of Liberty Lake Day Camp

**10:00 pm**

Conclusion of event

# OLD CITY DISTRICT

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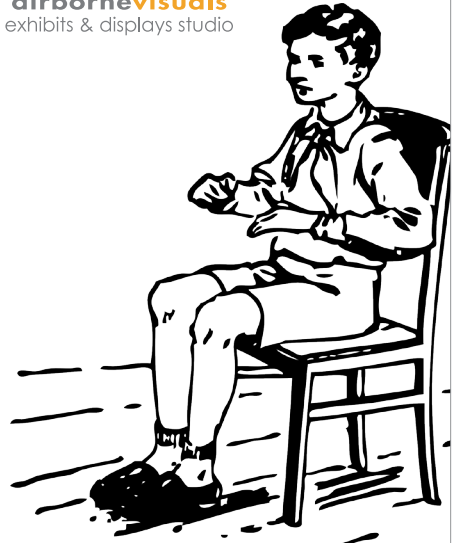
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McCall Spring Cleanup, 2019 Photo Credit: Jackie Raible

McCall Families & Alumni Proudly Supporting McCall Elementary School



We're proud to be a part of McCall's Annual Gala



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Monica Culler

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Ms. Chen

Mrs. Russell

Devonna Bashir

Jerry DeBose

Mrs. Cliggett

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McCall Middle  
School Teachers:

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Charpentier

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Autonomous Creative, LLC	Betsy Ross House	Butcher's Sew Shop
Marla & David Axelrod	Bilingual Butterflies LLC	Steve Cann
Bainbridge Street	Bing Bing Dim Sum	Cardenas Oil & Vinegar Taproom
Barrel House	Bistrot La Minette	Center City District
Baked Tanning	Bistro Romano	Center City Orthodontics
Ballard Spahr	Blendo: Past and Present	Cherry Blow Dry Bar
Barbers & Gents	Blokes Barber Shop	

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		Fiore Restaurant
Matthew Cicalese	Dim Sum Garden	Flywheel
Citizen Photography	Disney Parks and Points of Light	For Eyes
City Diner	Doggie Style	For Pete's Sake
CKO Kickboxing	Dr. Lauren Salzburg D.O.	Fork
Clark Capital Management Group	Philadelphia Eddie's Tattoos	Fox29
Classic Cake	El Idrissi Judo School	The Franklin Institute
Cobblestone Kids	Evantine Design	Franklin + Whitman
Commando Krav Maga	Everybody Hits	Freehouse Studio
	The Exley Family	Giorgio on Pine
Council Member Mark Squilla	Expressive Hand	Giovanni's Room
	Fabriq Spa	Good King Tavern
Creperie Beau Monde	Fairfield Marriott	Gnocchi
Cry Baby	Fairmount Bikes	Green Street Consignment
Cynergy Hair Studio	Fante's Kitchen Shop	Ground Zero

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South Headhouse Books	Jessica Mosur Joseph & Ivan Joseph	Little Italy Pizza
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Hebrew Helpers	Kaitlyn David	LaScala's
Historic Philadelphia	Kiehl's	Lombard Cafe
Honeygrow	Kids on 12th	Lombardi's Prime Meats
Hotel Monaco	The King of Shave	Longwood Gardens
Howl at the Moon	Kley Pottery & Paint Studio	Lore's Chocolates
Harvey Hurdle	Kramer Portrait	Lucky Strike Philadelphia
Independence Seaport Museum	La Fourno	Lush Cosmetics
Indulge Nail Salon	La Peg	LUX Nail Salon
InHabit	La Scala	Donated by Simi Thach
inMovement	Lacquer Lounge	M Concept
Ivory Tree Portraits	Lash Bee	Mama's Wellness
Jack N Jill Kids	Liberty Lake Day Camp	Martial Posture
Jengel Tech	The Lion's Mane	
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Philadelphia Magic Gardens	The Pyramid Club Donated by the Senat Family	Schlesinger's Deli
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Philadelphia Runner	Rachel Utain-Evans Photography	Sermania Jewelry
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	Raven Lounge	Show of Hands Gallery
		Skin Studio by Egle

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Starbucks Rittenhouse Square	Tria	Yamitsuki
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Stay Lokal	Twinkles Nail Salon	Zahav Donated by Michael Solomonov
Stella and Dot Donated by Francis Giron	Twisted Tail	
Sugared + Bronzed	The Union League Donated by Priscilla Lo & Josh Atkins	
Sweet Box Cupcakes		
Sylvia Sobol	United By Blue	
Tall Pines Day Camp	University of the Arts	
Talluto's Authentic Italian Foods	Urban Jungle	



## Rules and Instructions

### McCall Home & School Association's Annual Gala and Auction

1. By bidding in the McCall Home and School Association's ("HSA") live and silent auction ([www.one.bidpal.net/mccallgala](http://www.one.bidpal.net/mccallgala)), each bidder agrees to these auction rules.
2. All sales are final. There will be no exchanges or refunds unless otherwise noted. All items are "as is." The McCall HSA Auction Committee has attempted to describe and catalog items correctly, but neither warrants nor represents and in no event shall be responsible for the correctness of descriptions, genuineness, authorship, provenance or condition of the items. No statement made in this catalog, or made orally at the auction or elsewhere, shall be deemed such a warranty, representation, or assumption of liability.
3. The auction item value listed is an estimate of fair market value. Items have not been appraised unless so noted. The amount you pay above this fair market value estimate is normally tax deductible as a charitable contribution. Please consult your tax adviser to clarify amount of deduction.
4. Restaurant certificates do not include alcohol, tax, or gratuities unless specified.
5. Payment for items purchased must be made in full on the night of the auction. McCall HSA accepts payment through BidPal.
6. Following payment, you may pick up your purchases in the checkout area. You must show your paid receipt for items to be picked up.
7. The purchaser must pick up all items the night of the auction, unless special arrangements are made.
8. Please ensure that you have all items with you at checkout. Once you have claimed your items from the checkout table, you are responsible for your items. McCall HSA is not responsible for missing, lost, damaged, or stolen items.
9. If you are not present to pick up your item, you must make arrangements to pick up your item. McCall HSA will contact you using the phone number and/or email address that you provided.
10. Any item left unclaimed after 10 calendar days, without prior arrangements, will be sold and proceeds will go to McCall HSA.
11. McCall HSA reserves the right to add or withdraw items, without notice, to or from the auction.
12. Unless otherwise specified, all auction gift certificates must be used within one year of the date of the auction.
13. All sales are final. Items may not be returned to the businesses for refunds or exchanges.
14. Each person bidding assumes all risks and hazards related to the auction and items obtained at the auction. Each bidder agrees to hold harmless from any liability arising indirectly from McCall HSA, their elected and appointed officials,



## Rules and Instructions, Continued

members and employees, the auctioneer(s), the auction company and its agents and employees, the event organizers, sponsors, and/or volunteers connected with the auction.

### Bidder Registration

15. All bidders must register using BidPal and receive a bidder number for use at the silent auction.
16. Bidders must use their bidder number for their bid to be valid.
17. Remember, if you bid, you may win. Please check before leaving.

### Silent Auction

18. Please do not remove items from the tables.
19. Please do not remove items from their original packaging.
20. Keep checking on the bids if there are items you really want!
21. Silent auction tables close at the discretion of the McCall HSA Auction Committee. No bids may be placed after that time.

### Buy It Now

22. The Buy It Now price is the final price and guarantees your purchase of an item when you bid that amount.
23. Please do not remove a Buy It Now item from the table.

### Live Auction

24. Live auction bidding is managed by the Auctioneer. To place a bid, raise your arm and/or your Gala playbill, and waive it until your bid is acknowledged.
25. The person with the highest bid acknowledged by the Auctioneer is the winner.

### Raffle Prizes

26. Raffles are drawn during the live auction. Winning ticket-holders must be present at the live auction to win.
27. Raffle winners not present at the time the raffle is drawn will forfeit the prize and the next raffle ticket will be drawn for that prize.

### Wine Pull

28. Each person who purchases a wine pull ticket will draw a number.
29. McCall HSA will match your number to the bottle of wine with the matching number on its item tag.
30. Your wine bottle will be held for you to pick up at the end of the Gala for your convenience.

McCall Home & School Association would like to thank the following partners who made this event possible:



Brian Schwartz



Jackie Raible  
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